

Malcolm Robert Jackson – Film & Interactive Design

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Highlights: Showcasing my large screen motion graphics work in Times Square, N.Y. Working with Vice President Al Gore on his brilliant and uplifting 'Live Earth' project. Bringing awareness to the plight of the Eritrean refugees through a documentary I produced and filmed in the Eritrean refugee camps in Sudan.

Profile: Highly accomplished print & interactive web designer, developer and film producer/director. Experienced in concept development, creative direction, project management, design and development, copy writing, strategic thinking, marketing and all aspects of filmmaking including producing, directing and post production. A results oriented creative leader with a proven track record of developing inventive, ground-breaking interactive projects from inception to launch.

Core Competencies - Interactive

- Creative Direction
- Project Management
- Interactive Media Design
- Web Design & Dev.
- Animation (incl. Cartoon)
- Photo Retouch
- Ecommerce
- Application Development

Core Competencies - Film

- Directing
- Producing
- Script Development
- Post Production
- Editing
- Motion Graphics
- Sound Design
- Sound Editing

Professional Experience

MOTION GRAPHIC & INTERACTIVE DESIGNER. 2009. **MGA Entertainment**. Los Angeles, CA.

Key Achievements: Designed and animated playful large screen ad spot for a children's toy line that screened on the Toys R Us jumbotron in Times Square, NY.

INTERACTIVE DESIGN & SOCIAL NETWORK STRATEGIST. 2008 - 2009. **Maya Entertainment**. Los Angeles, CA.

Key Achievements: Delivered compelling bilingual interactive package with integrated social network marketing components, for the theatrical release of the movie Sleep Dealer. Including facebook, a hip, animated myspace page, an innovative twitter campaign and movie site.

SENIOR PRODUCER – INTERACTIVE DEVELOPMENT. 2008. **Irwin Naturals**. Los Angeles, CA.

Key Achievements: Developed intelligent 28 day training system in flash, that shows a specific video based on users answers.

DIRECTOR OF INTERACTIVE DESIGN. 2007. **Jaded Entertainment**. Los Angeles, CA.

Key Achievements: Developed high end custom designed myspace artist pages and unique built-in, trackable interactive marketing features that helped create a sense of excitement and participation around each artist and drive sales.

DEVELOPER. 2007. **LiveEarth**. Los Angeles, CA.

Key Achievements: Participated in Al Gore's amazing live streaming global event that was 'Live Earth'. Developed a custom designed wordpress based website for streaming live event video.

ADVERTISING DESIGN AND MARKETING CONSULTANT. 2002 – 2007. **Freelance**. National client base.

Key Achievements: Developed winning identity design for a school, uniting complex offerings into one coherent message that drove business expansion. Developed one of the first flash-video based content web sites for RealEstateInvestmentTV.com. Produced innovative, wildly successful graphic marketing solution for wellness project (that everybody and his dog wanted to take home).

CREATIVE DIRECTOR & PROJECT MANAGER. 2000 to 2001. **Interactive Rush**, San Francisco, CA.

Key Achievements: Created and lead a global development team of 5 to successful completion of an online nightlife marketing portal developed in ASP technology, before schedule, for less than half the projected budget.

SENIOR DESIGNER. 1999 to 2000. **Perception Graphics**, San Francisco, CA.

Key Achievements: Lead team of 4 to successful launch of one of the first flash animated ecommerce websites on the web, for San Francisco's seminal breakfast radio station – 'Doghouse 94.9'. Lead small teams to successfully complete other flash animated projects notable for their groundbreaking design for the time.

GRAPHIC DESIGNER. 1998 to 1999. **Freelance**. Italy, UK & San Francisco, CA.

Key Achievements: Won Netscape 'Best of the Web' Award for design of the 1999 version of the cafedelasoul.com website.

Software Tool Kit: Flash, Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Final Cut Pro, Motion, Soundtrack Pro, MySQL, Word, Excel, Powerpoint. **Scripting Languages:** Actionscript, CSS, PHP, SQL, XML, ASP, Javascript, HTML.

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Recent Film and Television Projects

- ◆ **The Eritrean Refugees in Sudan** (2008) *PSA*
Created for Healing Bridges 501c3
Roles: Producer, Director, Cinematographer.
- ◆ **Ecovibe in Sudan** (2008) *PSA*
Created for Ecovibe, Inc
Roles: Producer, Director, Cinematographer, Editor.
- ◆ **Dream Project** (2008) *Title Intro*
Created for The Dream Project and Fox Broadcasting Corp.
Roles: Producer, Director, Cinematographer, Editor.
- ◆ **Meditations on Mindfulness** (2007) *Short Film*
Created for eLuminate Inc
Roles: Writer, Producer, Director, Editor.
- ◆ **Hot!** (2008) *Commercial*
Created in house for Spec
Roles: Producer, Director, Editor, Motion Graphics.
- ◆ **Reflections on Mindfulness** (2007) *Short Film*
Created for eLuminate Inc
Roles: Writer, Producer, Director, Editor.
- ◆ **Waking** (2005) *Short Film*
Roles: Writer, Producer, Director, Cinematographer, Casting Director, Editor.
- ◆ **Coming Home** (2006) *Short Film*
Roles: Cinematographer.
- ◆ **Agape International Spiritual Center** (2005) *European Cable TV Show*
Roles: Cameraman, Director
- ◆ **Puppetji** (2005) *Local Cable TV Show*
Roles: Co-Producer.

Film Reel

My film work can be viewed at www.deepplanetarts.com/reel

Relevant Education

NEW YORK FILM ACADEMY. Universal Studios, Los Angeles, CA
Filmmaking Intensive. 2005

WRITERS BOOT CAMP, Santa Monica, CA
Scriptwriting Intensive. 2005

PRESIDIO WORLD COLLEGE. San Francisco, CA
Sustainable Business Management BA. 2001

ACADEMY OF ART COLLEGE. San Francisco, CA
Graphic Design, Animation, Film BA. 1999 to 2000

NOTTINGHAM TRENT UNIVERSITY. Nottingham, UK
Contemporary Arts BA. 1994 to 1995

Personal Recommendations

Recommendations and references can be found on my portfolio site here: <http://www.deepplanetarts.com/references.html> or on my LinkedIn profile here: <http://www.linkedin.com/in/malcolmjrjackson>

Thank you for your consideration.